

WE HOPE TO SEE YOU AT THE ANNUAL MEETING!

AUGUST 5, 2021

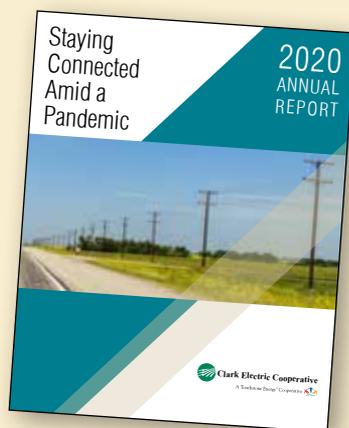
WHEN: Clark Electric Cooperative's Annual Meeting is scheduled for August 5, 2021. Registration will begin at 8:30 a.m. with the meeting starting at 9:30 a.m.

WHERE: The meeting will be held at the cooperative's headquarters located at 1209 West Dall-Berg Road, Greenwood, Wisconsin. We will be utilizing the warehouse facilities so we will be able to open the service doors to increase the circulation of outdoor air. The seating layout will allow for social distancing. Hand sanitizer will also be provided.

HOW: The goal of this year's meeting is to return to a more routine meeting. The members will be asked to elect five directors, two for a two-year term and three for a three-year term. Nominations for the director positions are taken from the floor of the meeting. In addition, the cooperative is recommending some bylaw changes.

ANNUAL REPORT:

The cooperative will be mailing an Annual Report July 6, 2021. The booklet will provide additional information regarding this meeting as well as details on the recommended bylaw changes. Any member advisory resolutions must be received by July 21, 2021.



MEAL AND DOOR PRIZES: A meal and door prizes will be provided this year to those members in attendance. So plan to attend the annual meeting, enjoy a nice meal, register for door prizes, and help conduct the business of your electric utility.



CONGRATULATIONS AND GOOD LUCK, MIKE

Congratulations to Mike Hackel on his retirement from Clark Electric after 28 years with the cooperative.

Mike began his career at Clark Electric Appliance and Satellite, Inc. on September 7, 1993 as an appliance technician. On September 1, 2002, Mike transferred to the electric line department where after four years of intense study and on-the-job training, he achieved his journeyman lineman status in November 2006. Throughout his career Mike worked on construction and performed maintenance on distribution lines in his everyday duties as a lineman. Beyond his normal duties as a lineman, Mike volunteered six times to assist other cooperatives through Restoration of Power in an Emergency (ROPE), a Wisconsin Electric Cooperative Association mutual aid program.



Mike looks forward to spending more time with his family. He is also looking forward to having more time to spend working on his own business venture—Hackel's Sugar Shack.

We wish him a happy and long retirement.



CLARK ELECTRIC AWARDS \$13,000 IN SCHOLARSHIPS



Congratulations to these 13 area students who have each been awarded a \$1,000 scholarship through Clark Electric Cooperative's Federated Youth Scholarship Program. Each year we offer scholarships to high school students whose homes are served by Clark Electric and who attend schools within our service area. These scholarships are financed through the Federated Youth Foundation Scholarship Program, which is funded from unclaimed capital credits. Federated Youth Foundation is a non-profit charitable foundation serving cooperatives in Wisconsin. Concern for Community is one of the co-op principles; helping our youth further their education is one way we demonstrate that principle. Clark Electric is proud to help these fine young people meet their educational goal.



Mya Ruesch
Abbotsford High School
UW-River Falls
Elementary Education



Alexa Underwood
Colby High School
UW-River Falls
Chiropractor



Ashlee Piskow
Granton
Northeast Technical
College
Farm Production –
Dairy Science



Rachel Lindner
Greenwood
UW-Eau Claire
Business
Administration/
Science of Coaching



Madison Zettler
Loyal High School
UW-Stevens Point/
Marshfield
Nursing



Skylar Drinka
Neillsville High School
Trinity International
University
Biblical Studies/
Youth Ministry



Aselyn Baehr
Owen-Withee
High School
Chippewa Valley
Technical College
Dental Hygienist



Zalexis Mannigel
Spencer High School
UW-Stevens Point/
Marshfield
Business



Dylan Bohlinger
Spencer High School
North Central Tehnical
Electric Power
Distribution



Emily Flaatten
Stanley-Boyd
High School
Chippewa Valley
Technical College
Early Childhood
Education



Makenzie Skibbie
Thorp High School
UW-River Falls
Agricultural Business



Alyssa Rueth
Columbus Catholic
High School
Concordia University
Rehabilitation Science



Allie Gripentrog
Medford Area Senior
High School
UW-Stevens Point
Family & Consumer
Sciences/Spanish

EMPLOYEES COMPLETES APPRENTICESHIP, EARN JOURNEYMAN STATUS



Left to right: Wyatt Phillips, Kole Hinker, Jared Jensen, and Konner Kitzhaber.

Clark Electric Cooperative employees Wyatt Phillips, Kole Hinker, Jared Jensen, and Konner Kitzhaber recently graduated from a four-year lineworker apprentice program offered through Chippewa Valley Technical College in Eau Claire and Northeast Wisconsin Technical College in Green Bay.

The Electrical Lineman Apprenticeship Program consists of an intensive four-year program of not less than 8,000 hours in which a minimum of 640 hours is spent in coursework and theory. As an apprentice, they completed the training to achieve their status as journeyman electric lineworkers.

We congratulate them on this achievement and wish them all well in their continued career with Clark Electric Cooperative.

DIRECTOR HAGER EARNS GOLD CERTIFICATION

For electric cooperatives to thrive in this time of change and uncertainty, it is vital that directors have a solid understanding of the electric cooperative business model. They must have a diverse set of knowledge and skills, up-to-date knowledge of industry changes, and a commitment to learn throughout their service on the board of directors.

The National Rural Electric Cooperative Association's Director Certificate Programs are specifically designed to help electric coop directors understand the complexity of a very challenging industry. The certification requirements consist of three parts:

Credentialed Cooperative Director Certification (CCD) – The CCD is a set of five courses that focus on basic governance knowledge and the essential skills required of cooperative directors. The CCD prepares directors to fulfill their fiduciary duty as elected officials serving on behalf of their membership.

Board Leadership Certification (BLC) – After completing the CCD, and as directors continue their board service, they need to stay current on industry issues and evolving expectations for governance. The BLC courses have been grouped into specialty areas such as power supply, finance, risk management, technology, and governance.

Director Gold Certification (DGC) – This credential recognizes directors who have earned their CCD and BLC credentials and are committed to continuing their education throughout their service on the board. To earn the DGC, a director must hold the CCD and BLC and earn additional credits from the Board Leadership Certificate series of courses.

Congratulations to Director Jim Hager for earning the DGC Certification.



WELCOME, JESSICA!

Jessica (Jess) began her member service representative duties at Clark Electric Cooperative on April 26, 2021. Jess previously worked in the banking profession for the past seven years. She will assist our members with their billing questions, account changes, and other administrative duties as needed.

Jess lives in Neillsville with her three children, Dayton (10), Daisy (8), and Lily (3). She enjoys being outdoors with her family camping and attending her children's sporting events.

We are happy to welcome Jess to the Clark Electric Cooperative family and wish her well in her future career with us.



SUMMER SHIFT: SMALL STEPS FOR SAVINGS

When members save energy, they tend to save money. However, there is always something in our homes using electricity—whether to cool the home, turn on the lights, or run appliances. While using electricity is inevitable, HOW members choose to use it can be impactful.

The goal of the Summer Shift program is to shift non-essential electricity use to before 11 a.m. or after 7 p.m., June through August. These are times when electricity use is not at its peak and, therefore, is not as expensive. So, how does Summer Shift work?

If members shift their electricity use, they may not necessarily save energy. They could use the same amount of electricity, but at a different time of the day. That is still beneficial because it means the cooperative’s wholesale power provider—Dairyland Power Cooperative—did not have to purchase as much power when electricity costs were more expensive. When the cooperative saves, so do members.

The price of electricity purchased on the grid is always changing, based on the need for electricity balanced with available generation resources. As need—or demand—rises during the day, the price of electricity increases as more generation resources (power plants, solar arrays, etc.) are needed to power homes, businesses, and other buildings or devices. When temperatures cool and things quiet down for the night, electricity demand drops as do prices for electricity.

Dairyland must ensure it has enough generation resources to cover all the electricity needs of its 24 member cooperatives—including Clark Electric Cooperative—plus an ad-

ditional reserve in case demand spikes above expectations. This means investments in additional resources to cover the needs of all members. If Clark Electric members—along with members of Dairyland’s 23 other cooperatives—shift their electricity use to different times of the day, the overall “peak” is reduced.

When a member chooses to shift their electricity use, it helps spread out electricity use throughout the day. The less electricity cooperative members use when prices are at their highest, the more stable Clark Electric Cooperative can keep our retail rates. The more members who choose to participate, the more impactful these savings become.



- Set your thermostat to 78 degrees (a level that is comfortable for the home, but a few degrees higher than normal). Closing curtains and pulling shades will help the home feel cooler, longer. A ceiling fan or table fan throughout the afternoon will help circulate air.
- Set up a schedule for your smart thermostat and smart lighting options, ensuring a minimal amount of energy is used between 11 a.m. and 7 p.m.
- Charge electric vehicles overnight.
- Set the hot water heater to 120 degrees.
- Wash dishes in an ENERGY STAR dishwasher instead of by hand. This can save a home \$111 per year.
- Open the dishwasher after the wash cycle to let dishes air dry.

Energy Efficiency Tip of the Month

A dirty filter causes your air conditioner to work harder than necessary. Remember to change your air filter every month (or every two months) to prevent dust build-up which can lead to even bigger problems.

Source: www.energy.gov



Tim Stewart, CEO/Manager

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